

Special Offer for PRI Makers Network Members!

The PRI Makers Network and **CARS™—the CDFI Assessment and Ratings System**—are pleased to announce a new partnership. CARS™ is a comprehensive, third-party assessment of a community development finance institution's (CDFI) impact performance and financial strength and performance. CARS™ ratings and reports support investment due diligence and decision-making. CARS™ also can help PRI makers match your social objectives and risk considerations. Since its launch in 2004, CARS™ has rated a diverse group of CDFIs ranging from large national institutions with complex business models and strategies to small, locally focused organizations. CARS™ ratings and reports are used by both experienced PRI makers and those new to the field to augment their investment decision-making and monitoring. **For more information, visit www.CARSratingsystem.net.**

Through our partnership with CARS™, Network members now have access to the following benefits:

- Upon request, CARS™ will provide you a sample ratings analysis to help you better understand how CARS™ unravels the complexity of CDFIs that can make investment decision-making difficult.
- CARS™ will provide Network members access to the advanced “CDFI Locator” function on its Web site. This function is normally available only to annual subscribers through password protected accounts. The locator allows users to search the CARS™ database of rated CDFIs by specific characteristics such as CARS™ ratings, communities served, type of lending, total assets, and so on.
- CARS™ is offering Network members who are new to CARS™ discounted subscription rates. CARS™ offers three subscription levels:

3 years of reporting for a single CDFI for a one-time fee of:	\$2,000 (regular price is \$2,500)
3 years of reporting for any three rated-CDFIs for:	\$5,000 (regular price = \$7,000)
A 12-month subscription with unlimited access to all CARS™ ratings reports and annual reviews for:	\$10,000 (regular price = \$15,000)

To take advantage of these opportunities, please contact:

Paige Chapel, the director of CARS™, email pchapel@CARSratingsystem.net or call 206.328.6110.